



## PATENT APPLICATION

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kianoush Namvar

Examiner: Mushfikh Alam

Serial No.: 10/719,029

Art Group: 2623

Filing Date: November 24, 2003

Docket No.: 150-441

Title: Interactive Media Transmission Method and System For Direct Purchase of Goods and Services Over a TV-Broadcast Network

Hon. Commissioner of  
Patents and Trademarks  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313

Attn: Mushfikh Alam

### AMENDMENT

Dear Sir:

In response to the Office Action dated September 11, 2007, applicant has the following remarks.